



ELUS LOCAUX CONTRE
LE PALUDISME

LOCAL ELECTED OFFICIALS AGAINST MALARIA –

*Presentation to the Coordination Action Against Malaria conference
Mams Yaffa, Deputy Mayor of Paris*

MALARIA: THE GLOBAL & LOCAL STAKES

282M

cases worldwide
(WHO, 2025)

610K

deaths per year,
mostly children under 5

95%

of cases in
Sub-Saharan Africa

Why it matters for French local authorities:

- Malaria remains one of the most preventable and treatable infectious diseases
- Diaspora communities maintain strong ties with endemic regions — bridging Europe and Africa.
 - Diasporas are disproportionately affected by imported cases of malaria
 - Diasporas are contributing to health systems through their remittances
- The overseas territories are still affected by malaria, with endemic cases in Guyane and growing local transmission in Mayotte
- Prevention, early diagnosis and treatment save lives: messaging matters

Creation of ELCP

Many elected officials from the diaspora were already engaged in local activities in health and concerned by malaria. ELCP was created in 2023 to gather these initiatives and energies.

Information Campaigns

Organise awareness events in town halls, community centres targeting populations travelling to endemic zones. Using art (photo and graffiti exhibition) and sports event.

Partnering for impact

ELCP partners with other organisations within the Team Zéro Palu campaign, launched for the Paris Olympic Games. It also partners with the scientific and medical community through its long-term partnership with the Bichat hospital and the CNR Paludisme.

Advocacy here and there

ELCP organises events and meetings with French national policymakers to raise the issue of malaria funding and prevention. It has already collaborated with the MoFA, MoH. ELCP also reaches out to elected representatives abroad through the AIMF network of mayors, but also working directly with mayors (for example in Benin)

ROLE OF ELECTED OFFICIALS

- Voice diaspora health concerns directly to Parliament and government ministries
- Advocate for dedicated budget lines or mechanisms for global health funding (Global Fund, Gavi, research)
- Push for prevention campaign, information campaigns in public services or airport and potentially the reimbursement of malaria prophylaxis
- Organises information events

KEY ADVOCACY LEVERS

Representatives networking: coordinate across municipalities, networks and even countries for stronger collective voice

Parliamentary alliances: engage MPs and Senators on malaria as a global health priority, and a pathfinder for health security

Government engagement: engage government officials and technical teams on the issue of global health, malaria in France and abroad

Media & visibility: amplify WHO World Malaria Day (April 25) at local and national level, campaigns such as Team Zéro Palu with champions from musics and sports

Team Zero Malaria



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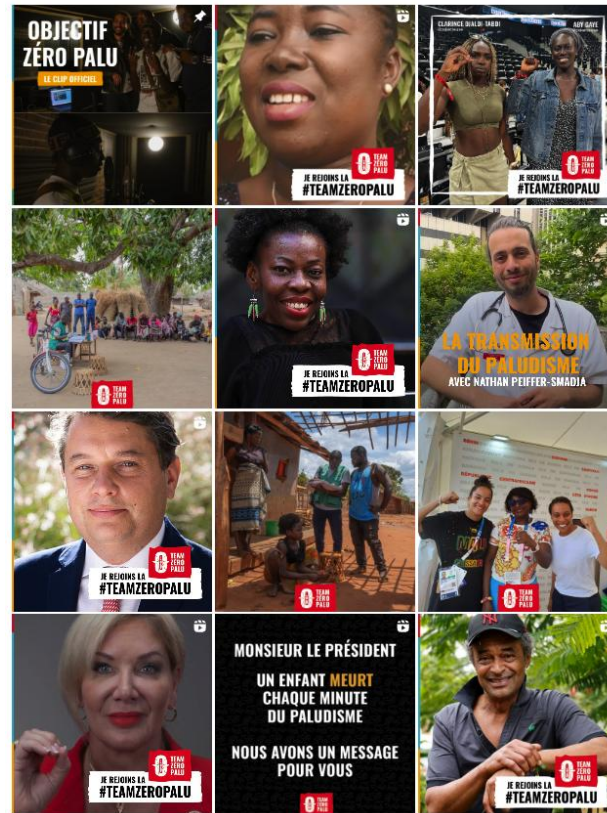
Three gestures:

One slogan:
Zero Malaria Starts with Me



The campaign combines:

- A video clip
- Messages from scientists
- Messages from public figures
- A call to action



Team Zero Malaria – Objectives of the campaign



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1. Raise public awareness

- Increase awareness of the challenges and importance of malaria control
- Mobilize communities, particularly diasporas affected by the disease

2. Strengthen France's political commitment

- Keep malaria high on the global health agenda
- Encourage continued political and financial support from France for the Global Fund and research

A historic Leadership Under Pressure

- **leading role in the creation of the Global Fund, France remains its second-largest historical contributor**
- **In a context of budget cuts, France's contribution to the Global Fund has been reduced by nearly 60% for the 2026–2028 cycle**
- **Uncertainty surrounding the disbursement of this contribution after the elections**

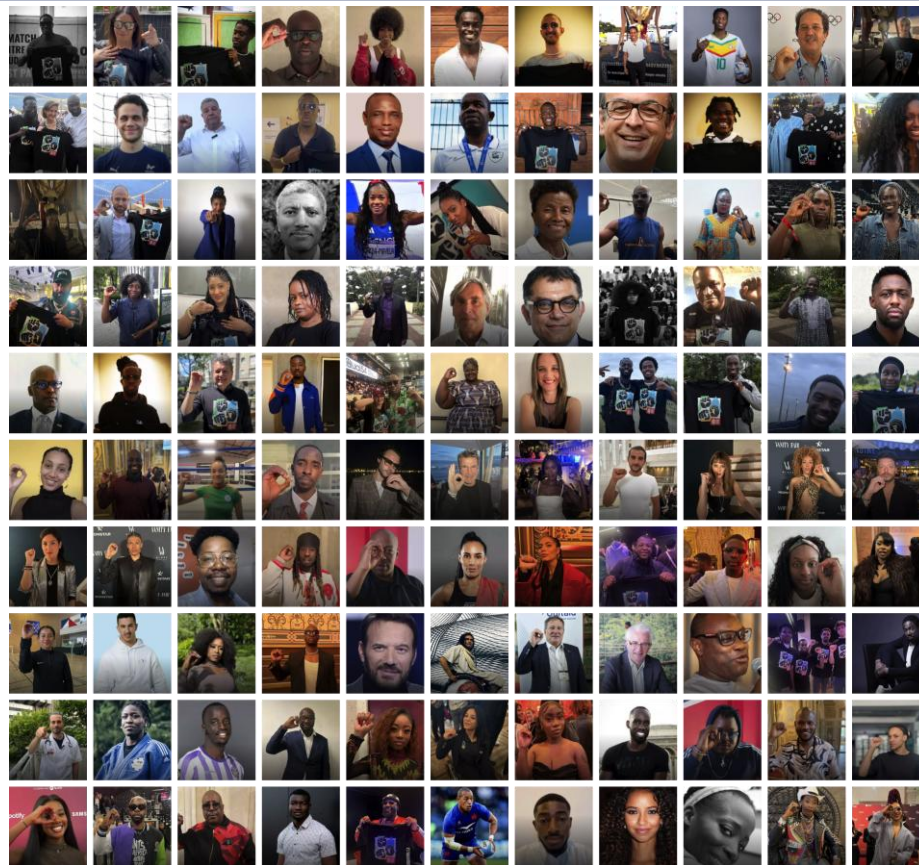
For the next French government and Parliament to maintain strong support for global health and research, we will:

- **Share a narrative on the link between global health, health security and geopolitical stability**
- **Mobilize decision-makers, especially local elected and public figures**
- **Increase the visibility of scientific voices in the public debate**

Team Zéro Palu



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JE REJOINS LA
#TEAMZEROPALU